

**SKI-IN**  
to a taste of adventure

**SKI-OUT**  
as a fondue connoisseur



LIFT TICKETS + SKI LESSON + OPEN BAR + GOURMET DINING + CHILDCARE + APRES-SKI FUN = **all inclusive**

Ski-in to Club Med in the Alps and ski-out with memories that last long beyond your clients return home. They will discover new passions, explore new places, carve new tracks and more!

For more information or to book, call 1-800-CLUB MED or visit [www.clubmedta.com/ski](http://www.clubmedta.com/ski)



# REASONS TO BOOK AN ALL-INCLUSIVE SKI VACATION



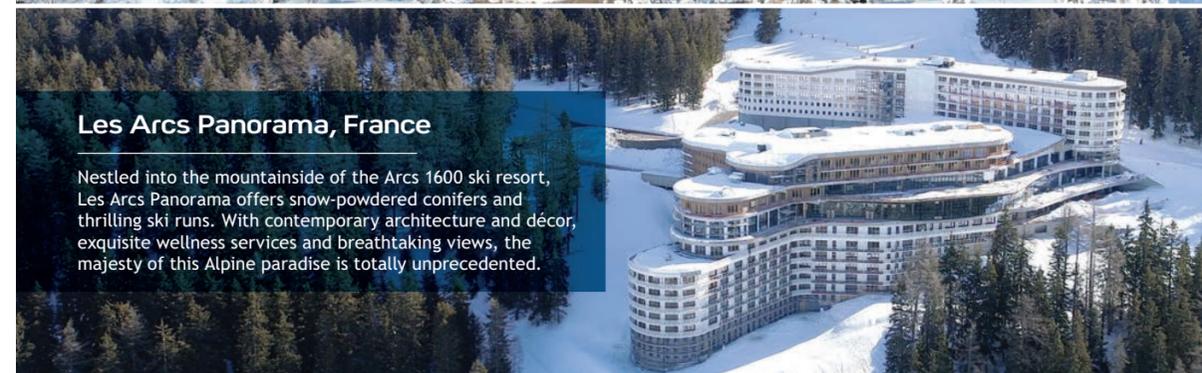
FROM THE PUBLISHERS OF  
**TravelAgent** MAGAZINE

## Club Med's Featured Alpine Ski Resorts



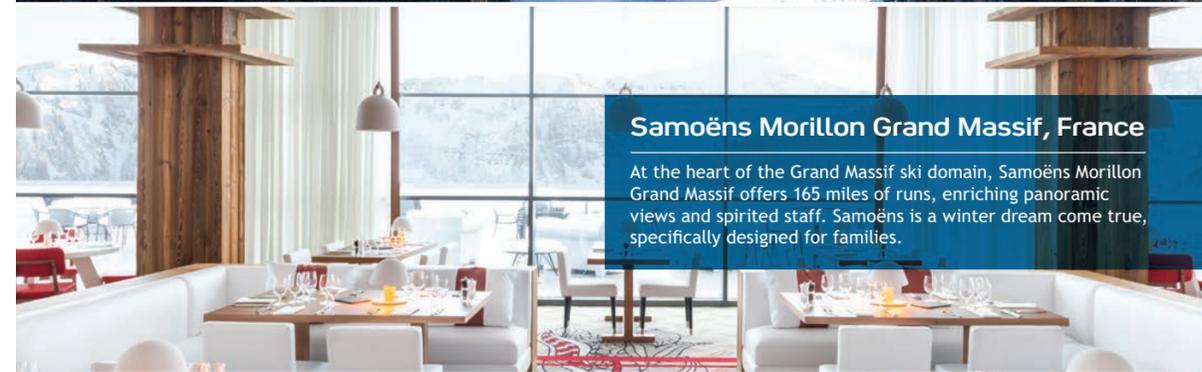
### Alpe d'Huez, France

Opening December 2019, this completely renovated and expanded resort located in the Grandes Rousses mountains faces the largest variety of altitudes in the Alps. Broad terraces with sweeping views of the surrounding summits make this the perfect place to experience the ski and après-ski lifestyle, whether as a family, with friends or as a couple.



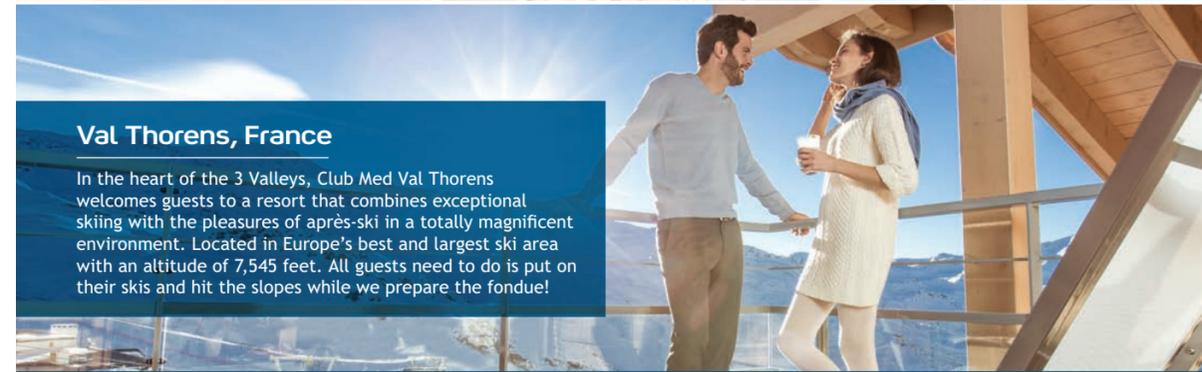
### Les Arcs Panorama, France

Nestled into the mountainside of the Arcs 1600 ski resort, Les Arcs Panorama offers snow-powdered conifers and thrilling ski runs. With contemporary architecture and décor, exquisite wellness services and breathtaking views, the majesty of this Alpine paradise is totally unprecedented.



### Samoëns Morillon Grand Massif, France

At the heart of the Grand Massif ski domain, Samoëns Morillon Grand Massif offers 165 miles of runs, enriching panoramic views and spirited staff. Samoëns is a winter dream come true, specifically designed for families.



### Val Thorens, France

In the heart of the 3 Valleys, Club Med Val Thorens welcomes guests to a resort that combines exceptional skiing with the pleasures of après-ski in a totally magnificent environment. Located in Europe's best and largest ski area with an altitude of 7,545 feet. All guests need to do is put on their skis and hit the slopes while we prepare the fondue!

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# TOP 10 REASONS TO BOOK AN ALL-INCLUSIVE SKI VACATION



## 1 RELAX AND DISCONNECT FROM THE WORLD

Folks have enough decisions to make in their day-to-day life. An all-inclusive vacation frees them from the organization of the trip and the money matters — once they arrive, they don't have to pay anything extra. Although popularly associated with resorts in Mexico and the Caribbean, the all-inclusive concept has become a worldwide phenomenon, with brands offering all-inclusive getaways to long-haul destinations — including ski vacations. Even the booking process is easier: no need to pre-book lift passes and lessons — certain resorts include both in their all-inclusive packages. Bonus: With ultra-low transatlantic airfares and high lift ticket and lodging prices in the Western United States, it can be more affordable to have a European adventure than one closer to home.

## 2 EXPAND YOUR HORIZONS IN EUROPE...

Skiers looking for adventures beyond the Rockies and other U.S. slopes will find that the all-inclusive concept makes overseas skiing (for example, in Europe) more affordable, offering an incredible value for the money proposition. Skiing the Alps is also a bucket list item for many, with people looking to ski the Swiss, French or Italian Alps at least once in their lifetime. And with so many different resorts from which to choose, they

may well be inclined to book a return vacation next winter.

## 3 ...AND BEYOND

Veterans of Europe's ski scene looking for yet more exotic and challenging slopes to conquer can find options in Japan and China that also provide an all-inclusive experience. Skiers who take to these Asian slopes will also earn bragging rights when they post their experiences on social media.

## 4 EXPERIENCE NEVER-ENDING THRILLS ON THE SLOPES...

The ski domains in the Alps have what every serious skier wants: THRILLS. When compared to other mountain ranges like the Rockies, the Alps provide a larger vertical drop. In the U.S., respectable drops range from 1,200 to 2,500 feet; meanwhile, in the Alps, resorts regularly boast vertical drops of 4,500 to 6,000 feet. Advanced skiers seeking new challenges and more expert trails will find plenty to choose from in the Alps. Professional instructors can also help guests safely ski on off-piste runs and trails. The higher altitude of the Alps also provides higher quality snow that is preserved for longer periods of time. (There's a reason nearly one-third of the Winter Olympics have been held in the French, Italian or Swiss Alps!)

## 5 ...AND OFF THE SLOPES

You don't even have to be a skier to enjoy a vacation at an

Alpine resort. Take a gondola ride into a charming village, a nature hike, a vigorous Nordic walk or a leisurely snowshoe stroll, after which the spa awaits with heated indoor and outdoor pools, whirlpool and Turkish baths, and fitness and cardio facilities. Soak up the après-ski atmosphere by cozying up to a fireplace with a festive surrounding, fondue included, among family and friends — new and old. A lively all-inclusive resort bar might just become your clients' favorite memory of the entire vacation. If guests decide they do indeed want to try skiing (or snowboarding, perhaps), expert coaching is available for beginners, as well as for veterans of the sport who want to improve their skills.

## 6 DISCOVER WHAT 'AFFORDABLE LUXURY' REALLY MEANS

The concepts of "luxury" and "all-inclusive" are not mutually exclusive. In fact, many luxury resort companies are reaping the benefits of offering an all-inclusive product, while the pioneers of the pay-one-price-up-front concept are making sure that their upscale, affluent guests are completely satisfied. Excellent service and elegant, well-appointed guestrooms and public areas provide a welcome respite after a day out on the rugged slopes.

## 7 FIND ACCOMMODATIONS FOR EVERY TYPE OF TRAVELER

The Swiss Alps, in particular, are filled with plenty of top ski resorts to choose

from. For first-timers to the Alps, those with families or those seeking an easy experience from start to finish, all-inclusive ski resort packages are the way to go. All-inclusive resorts can secure accommodations, meals and beverages, lift tickets, transportation, entertainment and even ski/snowboard lessons for one up-front price. This type of package will provide your clients with substantial savings and peace of mind, providing them with more time to enjoy their vacation.

## 8 BRING FAMILIES CLOSER TOGETHER

Taking a family ski trip to the Alps can prove to be a worthwhile experience to bring the family closer — and doing it the all-inclusive way is the most family-friendly option. Mastering the snowy mountain slopes together will create a strong bonding experience without all the digital distractions of today. Families will find themselves leaving their phones in the room to go hit the slopes. For those who aren't quite ready to master the slopes, other activities await, including snowmobiles, ice skating, snowshoeing, sleigh rides and various charming Alpine towns to explore. Booking a family-friendly resort that offers activities for children and teens of all ages will play a big role in ensuring everyone in the family has a vacation worth remembering.

## 9 DINE ON AUTHENTIC LOCAL FOODS

From fondue and raclette to mulled wine and Génépi — guests

can let their taste buds explore the world. After spending a day shredding the slopes, there's no better way to refuel than with a selection of freshly prepared local delicacies. With all-inclusive resorts, guests who vacation in the Alps can also enjoy full-service restaurants and all-you-can-eat concepts with dishes created by Michelin-starred chefs. Authentic local cuisine, inspired by the surrounding regions, paired with international specialties, please every palate. In addition to breakfast, lunch and dinner, guests can also enjoy grab-and-go snacks and cold/hot beverages for a quick pick-me-up. With an all-inclusive concept in the Alps, travelers can choose what they want, when they want it and without the added stress of planning every meal. For parents with picky-eaters, this is a priceless commodity.

## 10 MEET PEOPLE FROM AROUND THE WORLD

With the Alps being a hot-spot for skiers, going to an all-inclusive ski resort in those storied peaks will give guests a chance to truly meet people from around the world. Increasing numbers of skiers from Brazil, China and Israel are heading for the Alpine slopes to join people from other nationalities who have long favored the region; these include the British, Italians, Belgians, Germans, Russians, and, *mais bien sûr*, the French.



The worldwide leader in all-inclusive ski

Club Med 

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Opening December 2020: Club Med Québec Charlevoix - Canada

Club Med Tomamu Hokkaido - Japan